

Data protection information LinkedIn company page

1. CONTROLLER

As the controller of this LinkedIn page, we (ifm statmath gmbh) are jointly responsible with the controller of the social network LinkedIn (LinkedIn Corporation), we (ifm statmath gmbh) are the controller within the meaning of Art. 4 No. 7 of the General Data Protection Regulation (GDPR). When you visit our LinkedIn page, personal data is processed by the controllers. In the following, we will inform you about what data is involved, how it is processed and what rights you have in this regard.

the controller of this site, we have entered into agreements with LinkedIn which, among other things, regulate the conditions for the use of the LinkedIn regulate. The terms of use of LinkedIn and the other conditions and guidelines listed at the other conditions and guidelines listed at the end.

2. USE OF INSIGHTS AND COOKIES

In connection with the operation of this LinkedIn page, we use the Insights function from LinkedIn to obtain anonymised statistical data on the users of our LinkedIn page. For this purpose, LinkedIn stores data on the end device of the device of the user who visits our LinkedIn page. Session cookies only remain on your device until you stop browsing. Persistent cookies remain on your computer or mobile device until they expire or are deleted.

The information stored in the cookies is received, recorded and processed by LinkedIn, in particular when the user uses the LinkedIn services, services provided by other members of the LinkedIn Corporation group of companies and services provided by other companies that use the LinkedIn services. In addition, other entities such as LinkedIn partners or even third parties may use cookies on the v services to provide services to companies advertising on LinkedIn. You can find more information on the use of cookies by LinkedIn in their cookie policy.

3. PURPOSES OF THE PROCESSING

The processing of the information is intended, among other things, to enable LinkedIn to improve its system of advertising, which it distributes via its network. On the other hand, it should enable us as the operator of the LinkedIn page to obtain statistics

that LinkedIn generates based on visits to our LinkedIn page. The purpose of this is to manage the marketing of our activities. For example, it allows us to learn about the profiles of visitors who like our LinkedIn page or use applications on the page in order to provide them with more relevant content and develop features that may be of greater interest to them. To help us understand how we can better achieve our goals with our LinkedIn page, demographic and geographic analyses are also created and made available to us based on the information collected. We can use this information to place targeted interest-based adverts without gaining direct knowledge of the visitor's identity. If visitors use LinkedIn on multiple devices, the data can also be collected and analysed across devices if the visitors are registered and logged into their own profile. The visitor statistics generated are only transmitted to us in anonymised form. transmitted to us. We have no access to the underlying data.

4. LEGAL BASIS AND LEGITIMATE INTERESTS

We operate this LinkedIn page in order to present ourselves to and communicate with LinkedIn users and other interested persons who visit our LinkedIn page. The processing of users' personal data is based on our legitimate interest in optimising our

legitimate interest in an optimised bank presentation (Art. 6 para. 1 lit. f GDPR).

5. FORWARDING OF DATA

It is conceivable that some of the information collected may also be processed outside the European Union by the LinkedIn Corporation based in the USA. The LinkedIn Corporation is certified under the US-EU data protection agreement "Privacy Shield" and thus undertakes to comply with European data protection regulations. We do not pass on any personal data ourselves.

6. OPTIONS TO OBJECT

LinkedIn users can use the settings for advertising preferences to influence the extent to which their user behaviour may be recorded when they visit our LinkedIn page may be recorded. The LinkedIn settings offer further options.

The processing of information by means of the cookie used by LinkedIn cookies used by LinkedIn can also be prevented by changing your own browser settings do not allow cookies from third-party providers or those from LinkedIn. are not allowed.

7. NATURE OF JOINT CONTROLLERSHIP

The agreements with LinkedIn, including on joint controllership, essentially mean that requests for information and the assertion of other data subject rights should be made directly to LinkedIn.

rights of data subjects should be asserted directly with LinkedIn. As the provider of the social network and the possibility of integrating LinkedIn pages there, LinkedIn alone has direct access to the necessary information and can also immediately take any necessary measures and provide information.

take any necessary measures and provide information. Should our support nevertheless be required, we can be contacted at any time.

8. INFORMATION ON CONTACT OPTIONS AND OTHER RIGHTS AS A DATA SUBJECT

Further information on our contact details, your rights as a data subject vis-à-vis us towards us and how we otherwise process personal data can be found in the the [data protection information on our website](#).

Information on the handling of personal data by LinkedIn can be found in their [privacy policy](#).